

# SAMI 2020 Annual Report

2020 Annual Report for the year ending December 31st

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Part 1:

# SAMI in 2020

# Message from the Executive Director



## Ms Oluwatoyin Adesola

Dear Partners. I want to, first of all, use this opportunity to thank you for your support. 2020 was indeed challenging not just for us but for everyone with the COVID 19 pandemic.

For us, despite the difficulties (having access to our beneficiaries, losing a little funding, reduced projects/activities), we are more than ever committed to achieving our mission through sustainable development goals.

Our inspiration has been from the impact experienced in our beneficiaries through our activities and programs. Without you, we could not have done it.

Thank you as we continue to seek your support.

  
TOYIN ADESOLA  
THE RESILIENCE BOSS

# The SAMI Vision

to have a society where Sickle Cell Disorder (SCD) is reduced and people with sickle cell and their families are able to lead healthy, positive and productive lives.

# The Story of SAMI and 2020 impact

Sickle Cell Advocacy and Mgt Initiative (SAMI) started in 2008 and was Founded by Ms Toyin Adesola, now the Executive Director who has lived with sickle cell for over 55 years.

Supported by great professionals as trustees and board members in the business, advertising, medical and legal space, including Mr Foluso Philips as Chairman.

With a team of 9 (full time and part-time) and a volunteer force over 30 plus passionate people of of who live with sickle cell.

# The Team



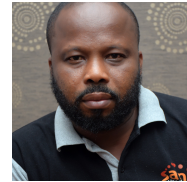
**Maureen Nwachi**  
HR / PROGRAMME MANAGER



**Tobi Olaitan**  
PROGRAMME MANAGER



**Bolaji Ibrahim**  
ADMIN MANAGER



**Lanre Olayokun**  
EVENTS & COMM MANAGER



**Peter Osikoya**  
ASS ADMIN/PROJECT CORD



**Yomi Oyelam**  
CONTENT CR/ PROJECT CORD



**Deborah Onuh**  
PERSONAL ASS TO ED

# The Board



**Foluso Phillips**  
CHAIRMAN, BOARD OF TRUSTEES



**Femi Olubanwo**  
TTRUSTEE



**Tope Jemerigbe**  
TTRUSTEE, HEAD FINANCE & P



**Fela Bank-Olemoh**  
TTRUSTEE



**Toyin Adesola**  
EXECUTIVE DIRECTOR



**Ayodeji Jeremaih**  
ADVISORY BOARD



**Chris Nnakwe**  
ADVISORY BOARD



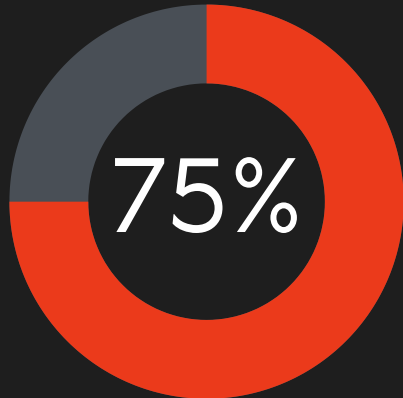
**Dr Bimbo Mabogunje**  
ADVISORY BOARD



**Foluke Ogunbekun**  
ADVISORY BOARD



**Sola Abiloye**  
COMPANY SECRETARY



75% of the country is estimated to have sickle cell trait AS which brings about the SS genotype.



1 in 4

Have the Sickle Cell Trait  
Other traits that bring about sickle cell disease are AC and thellesemia

In spite of the coronavirus pandemic, 2020 was of visibility and impact for us at SAMI. In 2020, we were able to reach uncharted territories, forged significant partnerships, attained new milestones, touched many lives beyond our local space, and enjoyed more publicity and media hype.

In the month of February, our #RunForACell campaign led us to participate in the 10km #RunLagos Marathon to raise funds to support our beneficiaries with medial care raising about 1.1m

Just before the lockdown we launched the Better You Health Club, our schools' initiative to prepare secondary students to become health ambassadors. We had the gracious support of Lagos State Education District IV to run the project in four public schools in Surulere, Lagos.

Season II of our radio educative health show, Touch a Cell got on the air in the month of March, on Star 101.5 FM every Wednesday, supported by the Public Affairs Section of the US Consulate.





## Palliative Distribution

Due to the lockdown, the online version of the show commenced on social media and YouTube. As a result of its impact online show has continued to run independently despite that the radio show has resumed.

The lockdown crippled economic activity and source of income for many of our beneficiaries. This led to a food drive we embarked on in the month of April, providing food and medication to over 200 families.

We celebrated World Sickle Cell Day on the 19th of June with media tours to radio and television stations.

In August our focus was on youth impact especially those with sickle cell in which we held seminars and debate focused on the virtual world and youth engagement towards the SAMI vision targeting about 50 plus youths.

September was sickle cell awareness month which involved 30 days of advocacy and awareness campaign for the global sickle cell community.

In partnership with Dr Sickle Cell Organisation, we reached through an online campaign tagged "Together We Can" to 12 countries with over 1.8m views.

The month of October saw us launching the SAMI Empowerment Accelerator. Empowering 22 businesspersons with training and mentoring. 18 of which took part in a business pitch where 5 winners emerged to receive loans to scale up their businesses.

The month ended with the maiden edition of the Positive and Wellness Summit, a 3-day online summit featuring over 22 speakers on the theme Strategies for Developing Healthy and Positive Lifestyles, sponsored by Fidelity bank.

November featured our final XTRA CARE clinic for the year, and despite the COVID restrictions,

We were able to impact over 300 beneficiaries. W-Rescue, our support arm, was able to help 65 people with medical bills and support to the tune of 1,569,070

In December, SAMI launched its call centre to reach out to its beneficiaries, especially due to low access due to COVID 19. A full set has the potential to reach over 50,000 people as we expand.

SAMI, with Executives Initiative, held a medical outreach at Mafoluku, Oshodi, Lagos, providing educative talks and free genotype tests for 50 young persons aged 2 – 18.

As a means of improving the educational and intellectual qualities of a child with sickle cell, we presented 7 of our children warriors for an international speaking competition named 'Bishop B. A. Gibert oratory contest. Involving four countries – the United States, Philippines, Kenya and Nigeria on the theme 'why is voting important, of seven participants, one got to the very top winning \$250 while three finished in the top 5 of their category.

The year rounded up with a visit to the Senate for the public reading on the SCD Bil 2020. SAMI was represented at the public hearing by our Head of Events and Communication, Mr Lanre Olayokun.

We expect that our submissions will enjoy due considerations by the 109-member



Part 2:

# Prioritizing SDG Goals

# SAMI Priority SDGs



SAMI is committed to achieving the following Sustainable Development Goals which we focus on.

# No Poverty



"To end poverty in all its forms everywhere."

## Priority Goal and Targets #1:4

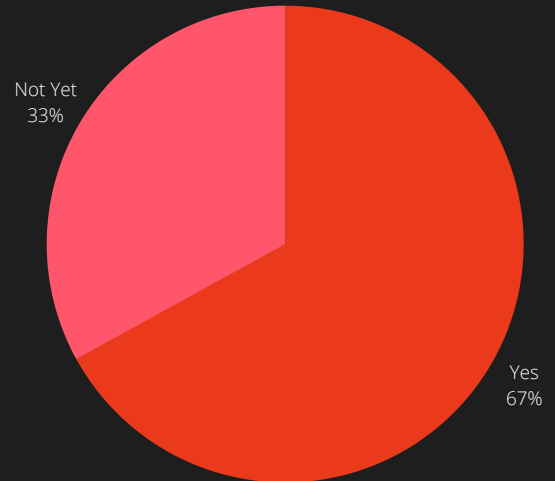
Ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership of natural resources, appropriate new technology and financial services, including microfinance

One of the most effective ways we have found to help people with sickle cell disorders and their families out of poverty is to empower them economically.

The SAMI Empowerment Program (SEP) aims to empower people living with sickle disorder to become financially sufficient to take care of themselves. Projects under it include Business Empowerment Scheme providing small loans to low and high level educated beneficiaries; and the Partnership Empowerment Scheme, a skills training in partnership with SMEs train beneficiaries.

Finally, we have the SAMI Empowerment Accelerator (SEA), a 3-month Start-Up Acceleration project for young people with Sickle Cell Disorder (SCD), providing training and small loans to have a thriving business that will make them financially self-sufficient.

In a survey carried out, so far 67% stated that the project had allowed them to start earning money, while 33% stated Not yet. The Project has even helped mothers like Mrs Yusuf (page 16) and Mrs Ajala to support their family.



# Good Health & Well-being

## Priority Goal and Targets #3:4 & 8

3.4 Reduce by one-third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being.

3.8 Achieve universal health coverage, including financial risk protection, access to quality essential healthcare services and access to safe, effective, quality and affordable essential medicines and vaccines for all.

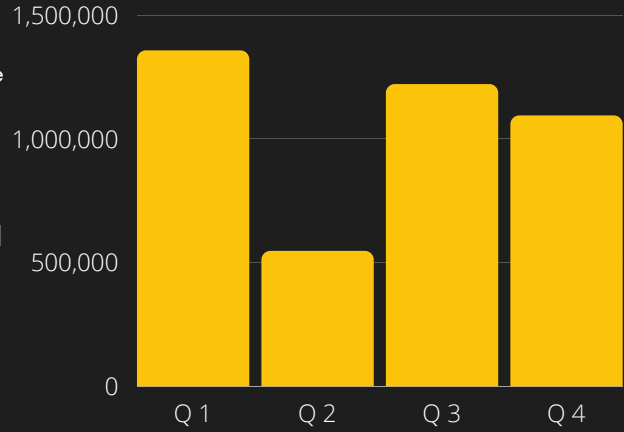


## XTRACARE Clinic EXPENDITURE in 2020

At the clinic, **3,730,629.40 naira** was spent on medication, test kits, medical personnel stipend, volunteers, logistics running the clinic for the year, with medication carrying the greater chunk of the expenditure. ( see the second diagram)

The first quarter being the highest total expense, was **1,356,621.10**. The second quarter having the lowest attendees was **545,995.86**. At the same time, the third and fourth quarter showed an increase **1,280,388.30** and **1,093,620**.

It is pertinent to note that post covid, there was an increase in medication cost due to the rise in dollars, making it even more challenging to provide adequate medications needed. However, though minimal, donations from other NGOs and pharmacists helped cushion the fourth quarter effect.

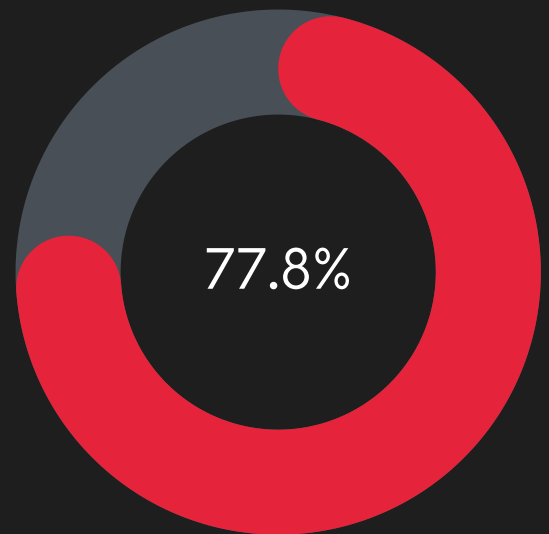


## PERCENTAGE OF EXPENDITURE SPENT ON MEDICATION IN 2020

It is pertinent to note that post COVID 19, there was an increase in medication cost due to the rise in dollars, making it even more challenging to provide adequate medication needed.

However, donations from other NGOs and pharmacist helped cushion the effect in the fourth quarter though minimal.

Medication receiving the greater share of expense as a sum of **2,874,735.40** was spent on the supply of medication to the beneficiaries, constituting about **77.8%** of the budget.





# Quality Education



To ensure inclusive and equitable quality education and promote lifelong learning opportunities for all."

## Priority Goal and **Targets #4:5**

Eliminating gender disparities in education and ensuring equal access to all education and vocational training levels for the vulnerable, including persons with disabilities, indigenous peoples, and children in vulnerable situations.

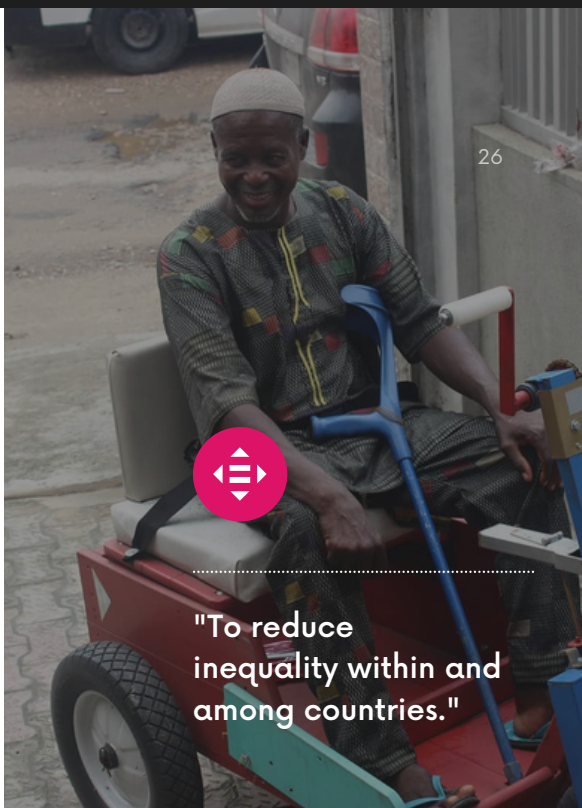
Whether it is providing health education in schools or improving the stigma and disparity among children with SCD in schools, or providing training, our sickle cell warriors will always come on top.

# Reduced Inequality

## Priority Goal and Targets #10: 2 -3

10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status

10.3 Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard



"To reduce  
inequality within and  
among countries."

Through our XTRA CARE Clinic Projects, we are enabling the less privileged to receive quality health care as those who are privileged can.

We also improve economic inclusiveness by providing access to loans and pushing for policy changes; we believe that everyone has a right to life.

Part 3:

# Financials



# Financials Report



## INCOME AND EXPENDITURE FOR YEAR ENDING DEC 2020

### Donation Revenue ₦

Corporate Donations	19,088,388
Individual Donations	13,373,588
In-kind donations	98,847
Grants	719,992
<b>Total Revenue</b>	<b>33,280,814.97</b>

### Expense ₦

Program services	15,708,941
Management and general	22,436,490
<b>Total Expenditure</b>	<b>38,145,432</b>



# Quantitative Progress

A decrease in the revenue of about 33% from 2019 is attributed to the fall in mostly corporate donations. This is as a result of the covid-19 pandemic which affected most business during the year.

The expenses comprise program services and management expenses. This is given as N38,145,432 in 2020 and N32,903,898 in 2019 this shows an increase of 15.9%.

The management/operational expenses increased due to the increase in staff salary and new employees during the year

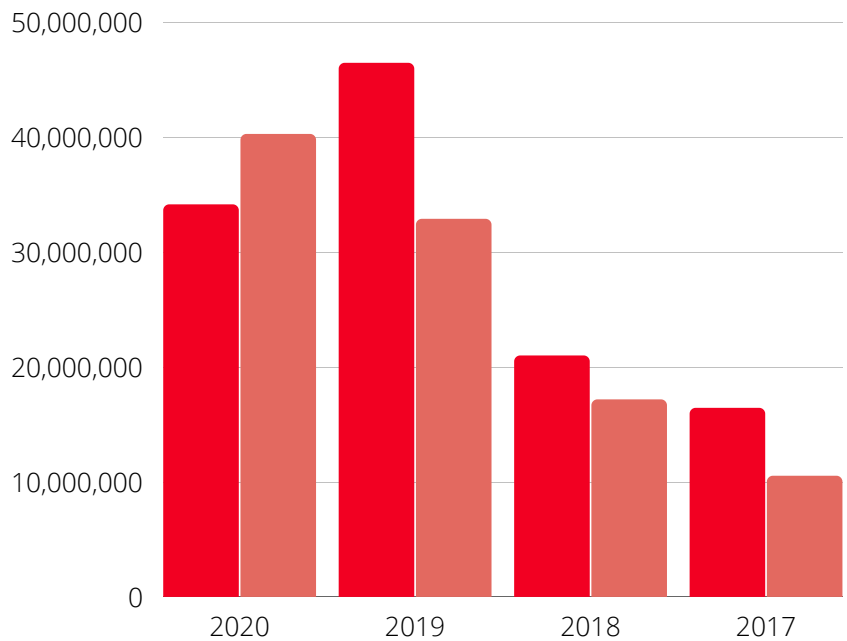


# Financial Analysis

Over the past three years, there has been a steady increase in both income and expenditure.

However, a dip in the income was reflective of the challenges experienced in 2020 due to COVID 19.

The increase of income in 2019 is reflective of donations/pledges raised as a result of the 10th Anniversary fundraising dinner held the previous year.



# Update on our Progress

## 1 Awareness

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SAMI continues to push its awareness plan on radio and online as well as education materials despite COVID-19. limitations and funding. We aim to recommence the school project in 2022

## 2 Advocacy

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Our ears will continue to be on the ground as we push towards a better sickle cell policy. Partnerships will form a corp of our strategy

## 3 Support

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XTRA CARE & W-Rescue will continue to serve as a support to our beneficiaries. With the call centre, we will continue to reach out to them and hopefully expand beyond our space with more funding. However, health education and empowerment projects will help in improving self-sufficiency

# SAMI in Pictures

Touching people one life at a time





# Thank you!

Do contact us if there are any questions.

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234 809 800 7264 (direct)

**Email Address** ..... [info@sami-ng.org](mailto:info@sami-ng.org)



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